



## Key Accomplishments in 2015

### **BUILDING STATEWIDE INFRASTRUCTURE IN OHIO**

In 2015, the Ohio Sustainable Business Council officially incorporated as a non-profit and hired its executive director based in Columbus.

OSBC redesigned its website to enable more effective member recruitment, outreach for state-level campaigns, organizing events, and to ensure communication with the diverse businesses and organizations around the state. OSBC became active in social media building connections and contacts and establishing its presence in Ohio.

### **BRINGING SUSTAINABLE BUSINESSES TOGETHER**

In December, OSBC hosted Clean Water is Good for Business, a networking event in Cleveland, that brought together over a dozen business leaders to share their own business case for the importance of water protections. The event provided high-quality networking among sustainable minded businesses.

OSBC, in partnership with ASBC, helped give voice to local businesses in the media, including local brewer, Colin Castore of Seventh Son Brewing who wrote an op-ed with staff on the importance of clean water for the Ohio craft brewery industry.

### **ESTABLISHING KEY PARTNERSHIPS IN OHIO**

OSBC established key relationships with the offices of sustainability in Columbus and Cleveland. Established relationships with Heartland Bank and various local organizations whose focus ranges from local economic development to waste to energy recycling.

As a result of the structure and connections established in 2015, OSBC is poised to engage going forward through educational outreach, regional events, media relations, webinar/ teleconferences, and mobilizing public commentary on proposed legislation in Ohio.